

Chasing the Likes on Your Social Media Posts:

As you begin to post on Social Media your friends and family will begin to “like” the photos. Some people will reach out to you directly and ask for more information. But others will just “like” the photo and watch your journey. Here is what you can do to make action happen at a faster pace. You will want to Private Message those friends that are “liking” your photos.

Here is an **Example** of a Private Message you can send them:

“Hi {friend’s name here}!

Thank you for liking my photo (optional: you can explain which photo they liked). I’m not sure if you were just liking my photo to be supportive of my new business career as a health coach, which if you were thank you so much!! I appreciate the support! 😊 Or I wanted to see if you are interested in learning more about what I have been posting about! If you are interested I would love to give you more information!

Please let me know if you or anyone you know (I love referrals) would like more information! 😊

Thanks so much!
{Your Name}”

Other Examples of Messages you can send people who “Like” Your photos:

- When Someone Likes Your Post on Facebook:

Hey (their name)! Thank you for supporting me on my Facebook page! I am very excited about my health results and look forward to my continued progress! Are you interested in learning more about my nutrition plan? I am not sure if you “liked” my photo to be supportive (which if that is the case thank you for your support) or if you are interested in learning more! If you are interested, I would love to give you more information! 😊 Either way, I hope to catch up soon!

- When Someone Likes Your CLIENTS Results on Facebook:

Susan (or their name)!! Thank you for cheering for Cari (your clients name) on her Health Journey! Your support is Uplifting! Was not sure if you are interested in learning more or simply supporting her, but if you have questions, I’d be more than happy to tell you about it! Let me know a time that works for you! Or if messenger is better... that works too! Thanks again!

Depending on what Picture your friend “liked” you can tell them more about what that is all about:

-Example 1: Picture of the 3 Day Trial Pack. You can tell them more about the 3 Day Trial Pack:

“The 3-Day Trial Pack is a great way to experience our amazing program for three days for only \$20! You get a perfect balance of nutrition, it tastes amazing, and you’ll see and feel the difference in just 3 days! If you have any questions or want to get started on one, or know anyone who might (our referral program is fantastic) please let me know so I can help you get started!”

-Example 2: Picture of Fit Club. You will want to tell them more about Fit Club and invite them to the next one:

“We have a FREE Fit Club that is a lot of fun! It is {insert date and time} every week! It is a great workout and a lot of fun! Feel free to bring friends! I hope you can join soon!”

-Example 3: Picture of Weight Loss Challenge. You will want to tell them more about the Weight Loss Challenge and invite them to join:

“Our Weight Loss Challenge is a lot of fun and great for accountability! We meet once a week {insert time and day of week or if it is online}. When we meet we will do your weekly weigh in and then there is a nutrition class each week to learn healthy tips! Everyone pays in {insert \$ amount of your challenge} and then the money is paid out at the end of the challenge to the people who lose the most weight based on percent of weight loss. It is great for accountability and support! Let me know if you would be interested in joining it!”

-Example 4: Picture of You using the Herbalife Products (Shake/ tea/ tabs/ aloe drink/ bars/ beverage drink mix). You will want to tell them more about which product they commented on.

-Example 5: Picture of Your Results or a Clients Results. You will want to share more about what you are doing:

“I recently got on a personalized nutrition program designed by my Wellness Coach and I have been losing weight and feeling great! {Insert exact weight loss or result if you would like}. I have actually been feeling so good that I have started to help other people get similar results! Are you interested in getting any health results yourself? Or do you know anyone that needs to lose weight, gain muscle or increase their energy? Please let me know if you or anyone you know is interested and I would be happy to share more information!”

NOTE: Some of your Herbalife friends will also click 'like' on the picture simply because you are tagged in it. You will probably do the same for others. However, this is where we practice integrity – as Herbalife Members we DO NOT message other people's clients or chase other people's likes! It is perfectly fine to click 'like' on someone else's photo. However, messaging someone that is not your client is unethical and out of integrity.